
The 10X Rule Summary PDF Cheatsheet —

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? 1. Set 10X Goals: Aim for objectives 10 times larger than before; goals that feel significantly beyond your current reach

The first part of the 10X Rule is choosing goals that are 10 times bigger than before. An audacious goal will excite and motivate us far more than a mediocre goal. Cardone recommends writing your goals out every single day.

? 2. Work 10X Harder: Multiply your efforts and dedication to stand out from others and make progress faster

The second part of the 10X Rule is backing up your large goals with massive action. Cardone says we wildly underestimate how much work any accomplishment is going to take. His first business became successful only after he increased his actions by 10X.

? 3. Expand When Others Contract: Seize opportunities to grow when others are hesitant, capitalizing on less competition

Hard times like market downturns and recessions cause most people to contract. This is the best time for you to expand by doubling down on your efforts. As Buffet says, *“Be greedy when others are fearful.”*

? 4. Always Keep Pursuing Success: Continuously strive for achievement, never settling for current accomplishments

Part of being successful is always looking forwards to the next target, rather than slipping back into complacency. Remember that success is your duty to those around you and that massive 10X action ensures your future security.

? 5. Obsess About Results, Not Effort: Focus on achieving tangible outcomes rather than just how long or hard you work

Society teaches us to pat ourselves on the back just for trying. But highly successful people are obsessed with getting results and achieving outcomes. This makes work rewarding and enjoyable, rather than an endless chore.

? 6. View Problems as Opportunities: Transform your obstacles and challenges as stepping stones for growth

Opportunity often comes disguised as new problems. If you can solve bigger problems for more people, then you'll become very successful. Customer complaints can teach us how to improve our product and beat the competition.

This is just a sample!

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